



Midwest Society of Periodontology

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Dear MSP Exhibitor,

Thanks again for your continuing support of the Midwest Society of Periodontology 67th Annual Meeting. Our Annual Meeting is scheduled from February 23-25, 2024 at the beautiful Renaissance Downtown Chicago Hotel.

We expect to have 25 exhibitors and over 200 Members in attendance.

Please go to the website, msperio.org, for the detailed schedule for the weekend.

As a truly valued long term sponsor, I would like to ask you to again become an exhibitor at our 67th Annual Meeting. Your support and participation at our Annual Meeting is one of the reasons why we had such a large number of Periodontists in attendance at the 2023 Annual Meeting.

I would ask you to visit our website, msperio.org, and complete the application for exhibit space before January 1, 2024 to receive the early bird discount fees.

The rate for the Saturday and Sunday Meeting is \$1,450.00 before January 1, 2024. The fee increases to \$1,550.00 after January 1, 2024. I would urge you to take advantage of the early bird registration and reserve your space as a sponsor on the exhibit floor and continuing presence on our website.

If you evaluate the prospectus I've enclosed, you will see there are still several marketing opportunities available. Please contact me ASAP if you would like your company name on the back of the annual program, the badge lanyards or a tote bag for all attendees. They are all still available for your marketing opportunities.

If you have meeting materials to ship to the Renaissance Hotel prior to the meeting, your contact information for shipping is on the website, msperio.org.

You will be able to set up your table in the exhibit hall after 4:00pm on Friday, February 23, 2024. Do not leave any computers or valuables in the exhibit hall overnight.

Please send us a list of your team members who will be attending Saturday's meeting with your registration application.

If you have any questions about the MSP Annual Meeting, please contact me.

Thanks again for your continuing support of the Midwest Society of Periodontology and our Annual Meeting.

Tim Walsh, DDS

Executive Director MSP

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