



Exhibitor Prospectus

67th Annual Meeting • February 23-25, 2024 • Chicago



Sponsor Recognition

Opening & Introductions - All Sponsors will be recognized at the beginning of the meeting.

Saturday Lunch - All sponsors will be given the opportunity to make brief, less than one minute, remarks to the attendees.

Program Booklet - Logos of all sponsors will be printed in the Program Booklet with level of sponsorship noted.

Midwest Society of Periodontology Website - Sponsors logos will be displayed on the msperio.org website with clickable link to the sponsor website. The logos will remain on the website for the entire year.

Exhibit Hall Attractions

Dedicated time with attendees - Enjoy unopposed exhibit time that ensures traffic flow to your booth.

Complimentary coffee breaks - Morning and afternoon breaks are held in the Exhibit Hall.

Raffle Prize - Attendees can enter a raffle for a \$250 gift card if they visit all exhibit booths. Gold stars for the raffle cards will be distributed to all exhibiting companies.

Meeting Venue

Renaissance Chicago Downtown Hotel
1 W. Wacker Drive
Chicago, Illinois 60601
(312) 372 - 7200

Exhibit Hall Dates & Hours

Saturday, February 24 8:30 AM to 5:00 PM
Sunday, February 25 8:30 AM to 11:00 AM

Exhibit Booths

One six foot table with drape.

General Meeting Sponsor

\$1,450 - Early Bird

\$1,550 - After 1/1/24

One 6-foot table in Exhibit Hall

Promotion

- Recognition in Program Booklet
- Logo on MSP Website

More Information

www.msperio.org • info@msperio.org



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Sponsorship Opportunities

Enhanced Sponsorships

Companies who support the Midwest Society with additional sponsorship will receive General Meeting Sponsorship promotions plus additional promotion activities as noted after each opportunity. Contact the Midwest Society for pricing details and availability. Prices listed are in addition to required General Meeting Sponsorship.

Graduate Student Research Forum

Competitive research forum featuring abstracts and posters from graduate students enrolled in periodontology programs throughout the Midwest.

Promotion

- Signage at event
- Recognition in Program Booklet
- Priority location in Exhibit Hall

Cocktail Reception

Cocktail reception on Friday night bringing together attendees and VIPs.

Promotion

- Signage at event
- Recognition in Program Booklet
- Priority location in Exhibit Hall

Saturday Buffet Lunch

Lunch buffet for all attendees and VIPs from the American Academy of Periodontology.

Promotion

- Signage at event
- Recognition in Program Booklet
- Priority location in Exhibit Hall

Speaker Sponsor

Support for speakers who have been selected by the Midwest Society.

Promotion

- Recognition from the podium at start of lecture
- Recognition in Program Booklet
- Priority location in Exhibit Hall

Program Booklet - \$2,500

Every attendee receives the booklet and it includes the schedule of events, speaker information, and sponsor listing.

Promotion

- Your logo on back cover
- Priority location in Exhibit Hall

Lanyards - \$2,500

Your company lanyards given to each attendee. The sponsor will provide lanyards to the Midwest Society and will be distributed to each attendee from the Registration Desk.

Promotion

- Recognition in Program Booklet
- Priority location in Exhibit Hall

Tote Bags - \$2,500

Your company tote bags given to each attendee. The sponsor will provide the totes to the Midwest Society and will be distributed to each attendee from the Registration Desk.

Promotion

- Recognition in Program Booklet
- Priority location in Exhibit Hall